

Enterprise AI **Melbourne**

▶ Accelerating digital transformation through AI innovation

11th September 2025

08:30	<i>Register; grab a coffee. Mix, mingle and say hello to peers old and new.</i>
09:00	Welcome from Corinium and the Chairperson Chair: Su Jella Board Member Women's Tennis Foundation
9:10	Speed Networking – Making New Connections! In this 5-minute networking session, the goal is to connect with three new people. Enjoy the opportunity to expand your network!
09:15	Adopting AI Responsibly - Ethical Responsibilities of Organisations in Protecting Consumers <u>Speaker:</u> Fernando Mourao Head of Responsible AI SEEK
09:40	The Crucial Role of AI Governance in Accelerating Time to Production As businesses increasingly adopt generative AI to drive innovation and efficiency, robust governance becomes critical to accelerate time to production and ensure successful scaling of AI project across the enterprise . Join IBM and explore the importance of governance in managing the ethical, operational, and strategic challenges of generative AI. Learn how to establish clear guidelines, maintain data integrity, and foster a culture of accountability, ensuring your AI initiatives are both scalable and responsible but also accelerated. <u>Speaker:</u> Kieran Hagan Data and AI Segment Leader IBM
10:05	Debate: Without Strong Leadership, Can Ethical AI Ever Exist? <ul style="list-style-type: none"> • How can leaders drive fairness and mitigate bias in AI systems to ensure ethical outcomes? • What leadership strategies promote transparency in AI decision-making, making it accessible and understandable to non-technical stakeholders? • How can leadership balance AI-driven innovation with data privacy and compliance with global regulations? • What governance frameworks and policies should leaders implement to scale ethical AI deployment across the organisation?

	<p><u>Moderator:</u></p> <p>Su Jella Board Member Women's Tennis Foundation</p> <p><u>Speakers:</u></p> <p>Amanda Princi Head of Data & AI Enablement Transurban</p> <p>Sridhar Deenadayalan Head of Artificial Intelligence and Machine Learning City Holdings</p> <p>Poornima L Nathan Chapter Lead – Technical Solution Design 7-Eleven</p>
10:40	<i>Morning Coffee and Connect</i>
11:10	<p>The Data-Driven CEO: Unfiltered. Unsiloed. Your Must-See Event</p> <p>In an age exploding with AI and analytics, why are boardrooms still powered by static slides when they could be fuelled by dynamic, live, and trusted insights?</p> <p>Join ThoughtSpot CEO Ketan Karkhanis and Stuart Rees for a bold, no-holds-barred session on what it means to truly lead with data.</p> <p>In this session, you'll:</p> <ul style="list-style-type: none"> • Learn about the critical KPIs that today's top CEOs actually care about • Understand how modern leaders are tapping into data on the go—from mobile to Salesforce— and changing the game with conversational BI • Witness the impact of decisions powered by live, accessible insights, and see why you shouldn't settle for outdated legacy decks! • PLUS: Ketan himself is doing a live walkthrough, showing you precisely how he tracks the health of the business—anytime, anywhere! <p>Challenge everything you thought you knew about data leadership. This is your exclusive, front-row seat to the future of Enterprise AI</p> <p><u>Speaker:</u></p> <p>Ketan Karkhanis CEO ThoughtSpot</p> <p>Stuart Rees Country Manager, Australia and New Zealand ThoughtSpot</p>
11:35	<p>AI's Hunger for Data: Feeding Innovation Without Losing Control</p> <ul style="list-style-type: none"> • The Compliance Tightrope – How to navigate evolving data regulations while driving AI innovation • From Asset to Liability – When AI's data appetite turns your most valuable resource into a major risk • Invisible Threats – Uncovering hidden data risks in AI-driven decision-making and automation <p><u>Speakers:</u></p> <p>Reshma Devi Data & AI Risk, and Information Management Transurban</p> <p>James Patto Founder & Principal Scildan Legal</p>
12:00	<p>The Aftermath of AI - The Value and The Future of Your Team</p> <p>CDAOs are driving AI transformation, requiring a bold vision for enterprise data and analytics. As this vision unfolds, what will the impact be on D&A teams and the evolving role of the CDAO? This keynote will deliver actionable strategies to help you navigate</p>

	<p>these changes with confidence.</p> <p>Join to gain insights on:</p> <ul style="list-style-type: none"> Automating data management and simplifying dashboard creation Keys to successful enterprise-wide AI operations Measuring outcomes and ROI for AI initiatives <p><u>Speaker:</u> Vini Cardoso CTO Cloudera</p>
12:25	<p>Panel Discussion: The AI-Powered Customer Experience: Personalisation, Engagement & Loyalty</p> <ul style="list-style-type: none"> How is AI enabling hyper-personalisation, and what are the most effective ways to tailor experiences to individual customer preferences and behaviours? In what ways is intelligent automation—through chatbots, voice assistants, and workflows—transforming the customer experience? How can predictive AI models be used to anticipate customer needs and drive proactive engagement that builds loyalty? <p><u>Moderator:</u> Piyush Bijwal Senior Enterprise Architect – AI Services Australia</p> <p><u>Speakers:</u> Dr M Maruf Hossain 2024 Global Top 100 Innovators in Data and Analytics Banking and Financial Services Sandhya Iyer General Manager - Data Science Sportsbet Adi Glasman Vice President of Engineering Zendesk Su Jella Board Member Women's Tennis Foundation</p>
13:00	<div> <div>Lunch</div> <div> <p>Private Data Leaders Lunch:</p> <p>Accelerating Business Productivity with Agentic AI without Losing Control</p> <p><u>Host</u></p> <p>Kieran Hagan Data and AI Segment Leader IBM</p> <p><u>Moderator</u></p> <p>Ian Godsell Technical Sales Leader - Data, AI and Automation IBM A/NZ</p> </div> </div>
14:00	<p>Refining Intelligence: Data is the New Oil, AI is the Refinery — But What Are We Fueling?</p> <p><u>Speaker:</u> Agresh Doshi Digital Development and Solution Manager Bureau of Meteorology</p>
14:25	<p>Embrace the Agentic Era: Building and Scaling AI Agents with Speed, Security, and Strategy</p>

	<p>Over the past decade, digital transformation has revolutionised how enterprises and government agencies deliver services, optimize operations, and respond to evolving stakeholder demands. Now, a new paradigm is taking shape: Agentic transformation—the strategic integration of AI agents into core workflows to unlock unprecedented levels of automation, agility, and impact. As organisations move beyond digital adoption toward AI-native operating models, new imperatives emerge:</p> <ul style="list-style-type: none"> • How can you rapidly build and deploy AI agents without deep technical expertise? • How do you manage and govern them at scale, ensuring security and alignment with business or mission objectives? • How do you embed them into existing systems and processes to drive hyper productivity and measurable outcomes? <p>Join this session to explore actionable strategies for easily building, deploying, and managing AI agents—with insights from Boomi, an 11-time Leader in the Gartner Magic Quadrant. Discover how Boomi’s unified integration and automation platform enables public and private sector organisations to embrace agentic transformation with confidence and speed.</p> <p><u>Speaker:</u> Ram Tallavajhala Innovation & Strategy Architect, APJ Boomi</p>
14:50	<p>Beyond the Black Box: Ensuring AI Explainability, Trust & Accountability</p> <ul style="list-style-type: none"> • How can enterprises ensure AI explainability, trust, and accountability? • What role does transparency play in building trust in AI models? • How can organisations make AI outputs more interpretable for stakeholders? • Why is continuous monitoring essential for detecting bias, drift, and compliance risks? <p><u>Speaker:</u> Bharat Bajaj Director ISACA Melbourne Chapter</p>
15:15	<p><i>Afternoon Coffee and Connect</i></p>
15:45	<p>From Chaos to Clarity: Data Management Essentials Powering AI Success</p> <p><u>Speakers:</u> Kshitij (Kris) Nema Senior Manager - Data Risk Services ANZ Tatsat Pradhan Product Owner - Data Management ANZ</p>
16:10	<p>Panel: Shifting the AI Sceptic to Advocate: How Executives Can Drive Transformational AI Adoption</p> <ul style="list-style-type: none"> • What are the proven use cases where AI is driving measurable ROI • How should an organisation select AI tools responsibly to avoid wasted investment or misalignment? • How can executives foster an AI-first mindset across the organisation by driving AI literacy, empowering teams, and setting up governance frameworks? <p><u>Moderator:</u> Su Jella Board Member Women’s Tennis Foundation</p> <p><u>Speakers:</u></p>

	Jenny Lin Lead, AI Innovation and Experimentation RACV Agresh Doshi Digital Development and Solution Manager Bureau of Meteorology
16:45	Driving Tangible Outcomes Across All AI Capabilities - From Classic to Generative AI <u>Speaker:</u> Akansha Aggarwal Data Domain Architect SA Power
17:10	Chairperson's Closing Chair: Su Jella Board Member Women's Tennis Foundation
17:15	Close of Enterprise AI Melbourne 2025